HOW GLOBAL IS ARIZONA?

27% speak a language other than English at home.

WHAT ARE SOME OF THE BENEFITS OF OUR STUDENTS ACQUIRING A SECOND LANGUAGE?

- Better Memory
- Increased Attention
- Cognitive Flexibility
- Meet or Exceeds Test Standards
- Study Abroad
- Better Job Opportunities
- Cultural Sensitivity
- Superior Problem Solving

LEARNING A DUAL-LANGUAGE HAS HELPED ARIZONA GLOBALLY

Exports from Arizona helped contribute to the $2.21 trillion of U.S. goods and services exports in 2016.

ARIZONA IS RANKED #16 IN THE U.S. STATES IN EXPORTS OF SERVICES

Mexico, Canada and China are our Top Export Markets.

Canada $3bn
Mexico $7bn
China $2bn

CANADA $3bn
MEXICO $7bn
CHINA $2bn

SCOTTSDALE UNIFIED SCHOOL DISTRICT IS FILLING THE GAP BY TEACHING SECONDARY DUAL-LANGUAGE IMMERSION PROGRAMS TO ITS STUDENTS.